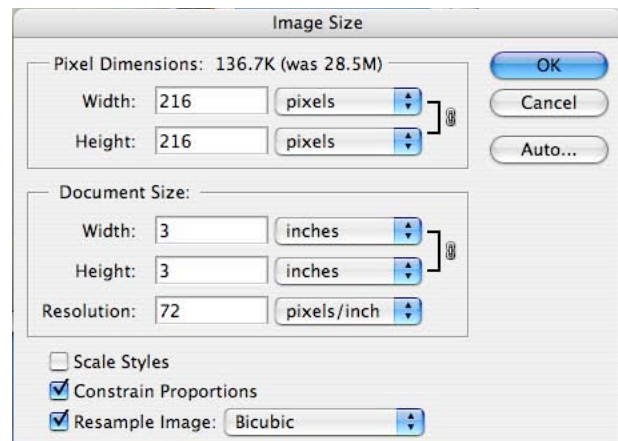


# How to Created Animated GIFs

1. Open up Photoshop. Any version from 5.5 on higher is fine.

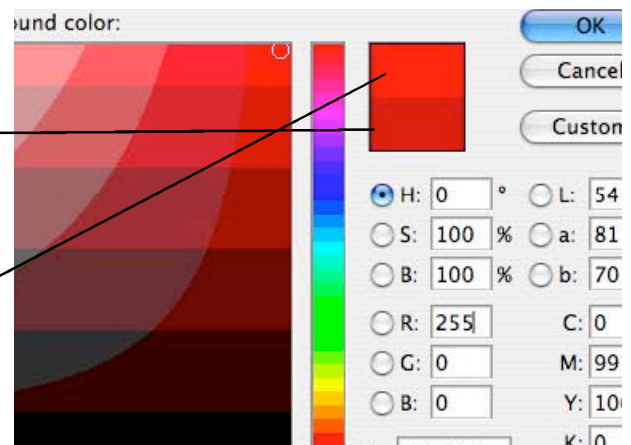
2. Go to the Menu Bar on top and click on FILE and scroll down to OPEN (from now on written as go "FILE --> OPEN")

3. Go IMAGE --> IMAGE SIZE. Change the dpi to 72 and then change the file size to the size that you have available on your website. Remember this will probably be between 144 pixels (2 inches) or @ 226 (3 inches) -- images are smaller on the web than in print. (these screenshots are done on a Macintosh and may look slightly different if you are on a PC).



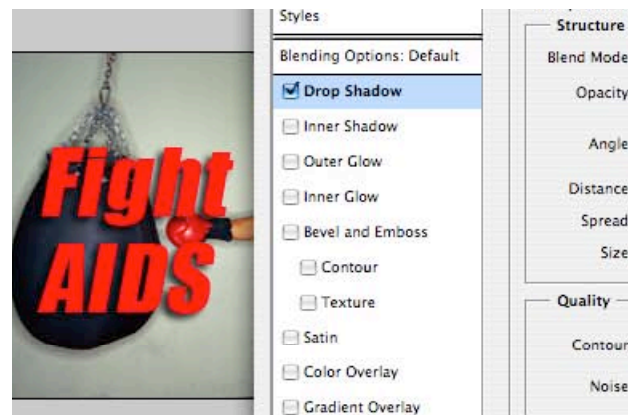
4. Let's add some text. First, let's get a bright, eye-catching color. Click on the Eye Dropper tool on the toolbar and click on the brightest part of the picture to grab it.

It's probably not quite "punchy" enough. Double-click on the foreground swatch (on the toolbar) and pick a similar color more to the top-right corner (brightest area). You can see this new color in contrast to the old one as it will be on top.



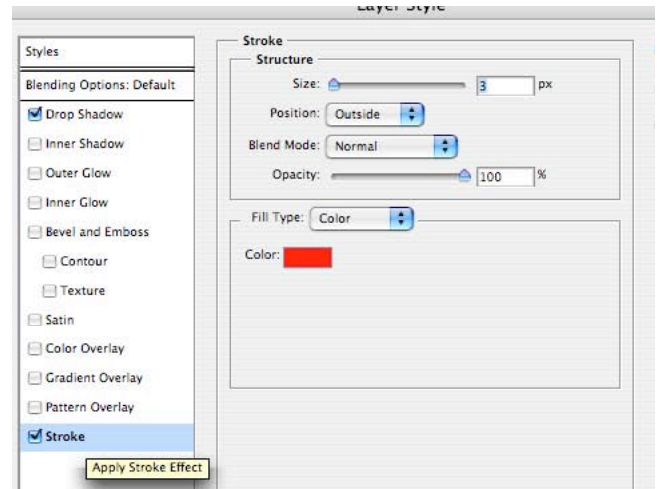
5. Type your text. Notice it probably doesn't stand out enough from the picture it is on. Let's jazz it up!

Go to the menu bar and select LAYER --> LAYER STYLE --> DROP SHADOW. Unless your background is extremely dark it will make the text "pop" nicely.

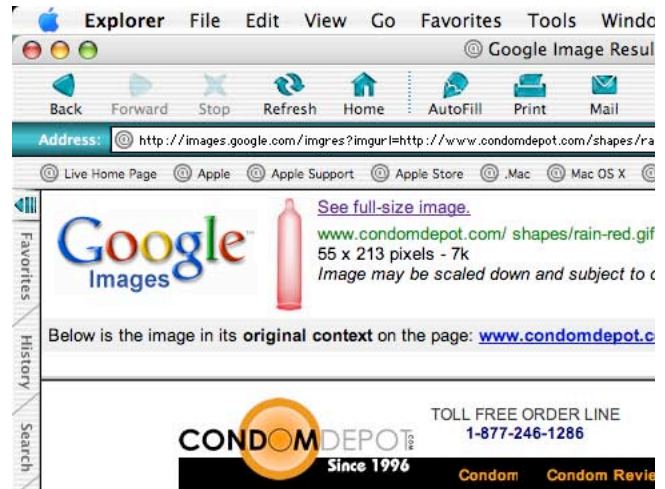


6. Try other layer styles, but the other one you'll probably want the most is to add a stroke around the text. Go ahead and check the little box before the word "Stroke." Now, also click on the word "Stroke" in order to see the attributes of Stroke you can change.

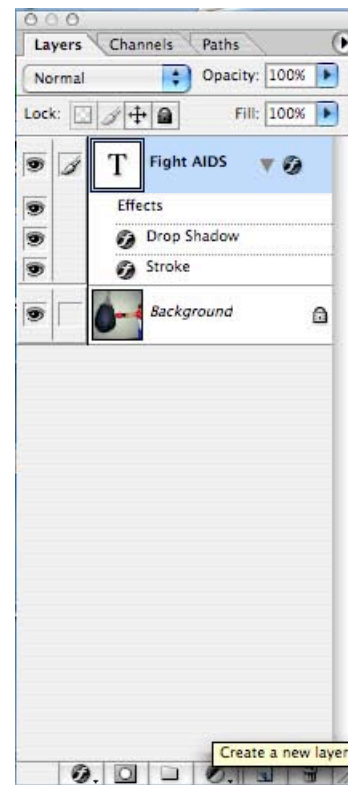
Yes, the default of size "3" in bright red is tacky! Feel free to change it! Click on the red to get another color. Make the size larger or smaller.



7. Now add another picture. You may want to go online and try Google. Be sure to click on "images" to access their image search. When you find your picture do not copy the little one, it will look pixelated and ugly! Click on where it says "See full-size image." And then right-click on that image and copy it.



8. Now go back to Photoshop. Look at the Layers palette. It should be open on the bottom right-hand corner and says "Layers" on the first tab. If you don't see it, open it up by going WINDOW --> LAYERS. On the bottom right corner there is a little, tiny button that looks like a tiny piece of blank paper. If you put the cursor over it a message "Create a new layer" pops up. Click on this to create a new layer. Double-click on the name of this new layer and name it what you want (like "condom" or something).



9. If it is on a white background, remove it. This is easy to do. Select the "Magic Wand Tool" on the photoshop toolbar (on left side, on screen). The Magic Wand Tool is right under the Move Tool and looks like a magic wand. Click the tip of the magic wand on the white background, ta-da! it selects all the white background. If it selects other white you don't want it to, be sure the box that says "Contiguous" up top is checked. Go SELECT --> DESELECT to try again.

When you have the white selected, click delete or backspace to remove it.

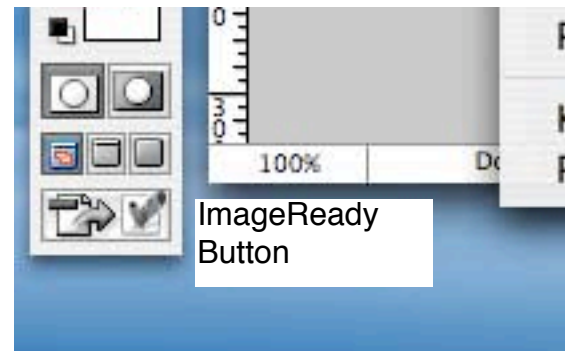


10. Add another layer for a background. Use the Gradient Tool to make it cool looking. The Gradient Tool is hiding under the Paint Bucket Tool which is 4 tools under the Magic Wand tool. When you have the Gradient Tool selected go up on the top toolbar and select a cool gradient. Click and drag on the layer you created and watch the cool effect.

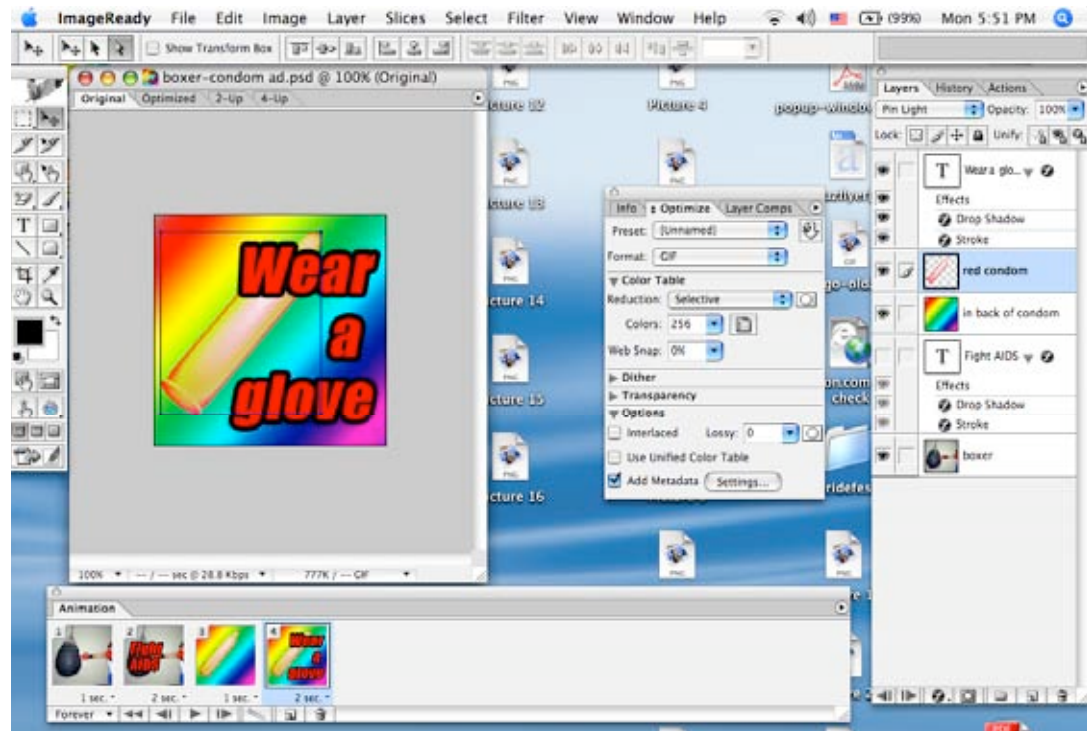
Also, add more text.

Use the Character Palette (WINDOW --> CHARACTER if you can't see it) to change font sizes, line spacing and color. Also, use the MOVE TOOL to move the text around to a cool place.

When done go FILE --> SAVE. Save this file in a place you can remember where it is. Now, click on the button for ImageReady. This is the big button at the bottom of the toolbar.



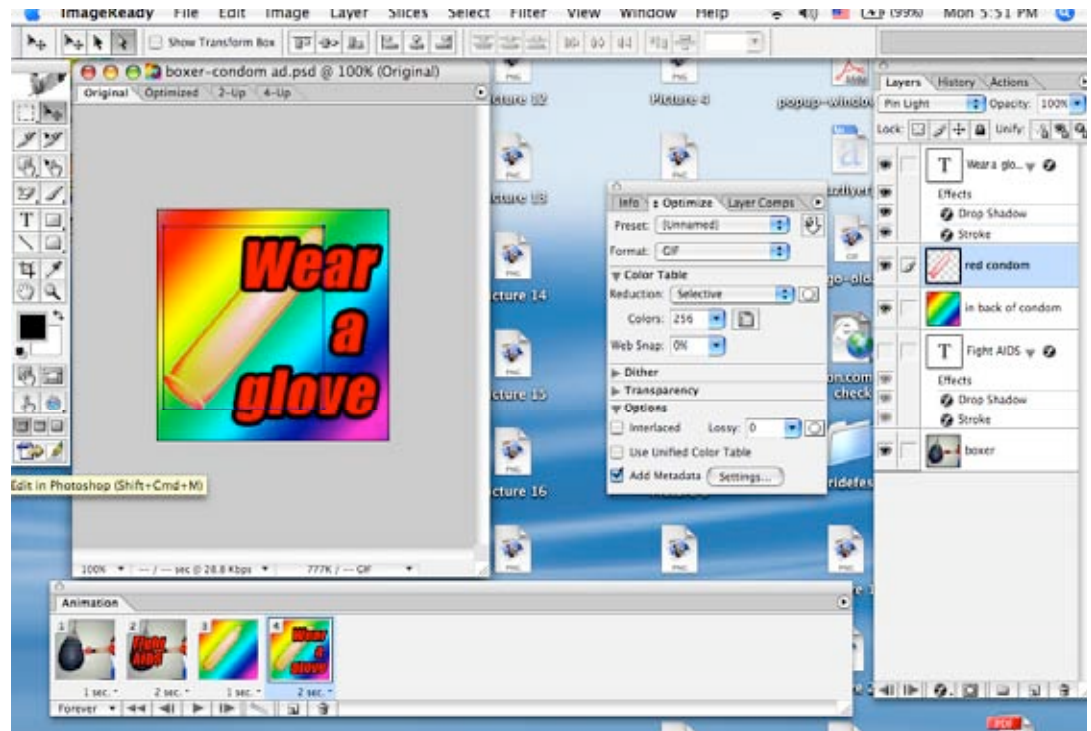
11. When ImageReady opens you should see the Layers Palette on the right side and the Animation Palette on the bottom. If not, go to WINDOW and open them both.



12. Click on the first frame of the animation palette. Click on the little arrow on the top right corner and go New Frame and make a few more.

Click back on the first frame. Now click the little eyeball in front of the layers (on the Layers Palette) for the layers you want to hide. Notice that only the layers with an eyeball showing are visible. Do this for every frame.

Now add times for each frame.



When done, on the Animation palette click the little arrow and go “Select all frames” and then again and select “Optimize all” and make sure both boxes are checked. Now go File --> Save Optimized As and save it. View in a browser to watch it.