

HOW TO SAVE GRAPHICS FOR YOUR WEBSITE

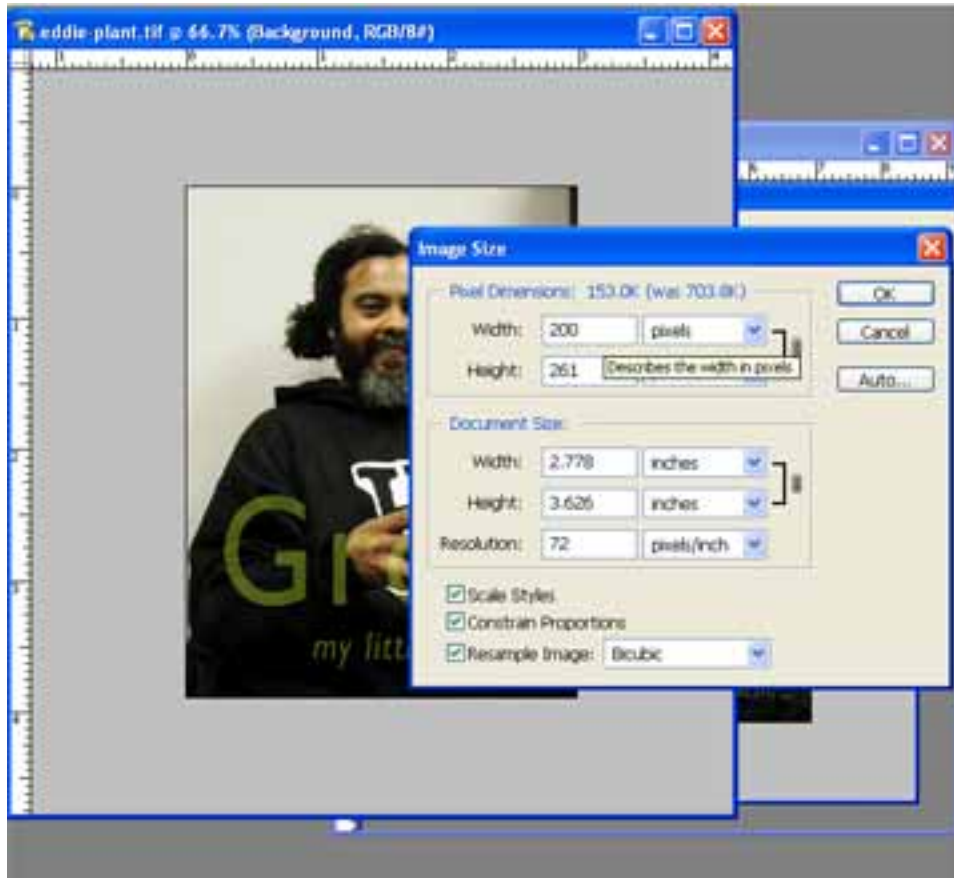
1. Get a picture you like, either on the web or one you have scanned. Open it up in Photoshop.



2. Edit the photo to make it how you want it. For example here I cropped it to center it better and added some text.



- When you have it how you like it, go to Image → Image Size and make it the size you want and MAKE SURE THE RESOLUTION IS 72 pixels/inch.



- Then go to File → SAVE FOR WEB (not save as, but save for web)



5. The top left corner is the original. See how big the file size is! Remember, the rule of thumb is to keep the entire web page including text and pictures to 50k or less. Then, Photoshop tries to be helpful and it guesses the next 3 photos. The picture in the top right corner is always the Best Quality (but highest file size). The bottom left corner is the Medium Quality Photoshop guess. And the bottom right corner is the Lowest Quality (but smallest file size) Photoshop guess.

Remember, pictures usually look better and are smaller file sizes if they are formatted as JPEG. Similarly, line art and/or text looks better and has smaller file sizes if formatted as GIF. Photoshop guesses wrong all the time on what is a GIF and what is a JPEG. Feel free to change formats by clicking on the little format toggle button.

Here is the finished result. Looks great and is much smaller, only 7.4 k as compared to the original of 153k!



To put this picture on your webpage just go:

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Wherever you want the picture to be.